



## Investment Objective:

When looking at a large, successful company's chart, investors often check for percentage-growth in stock price. However, long-term investors will also look at regular dividend payouts as a means of generating a steady income.

Dividend investing is a powerful investment strategy that has the potential to provide investors with two sources of return: Capital gains and regular dividend payments.

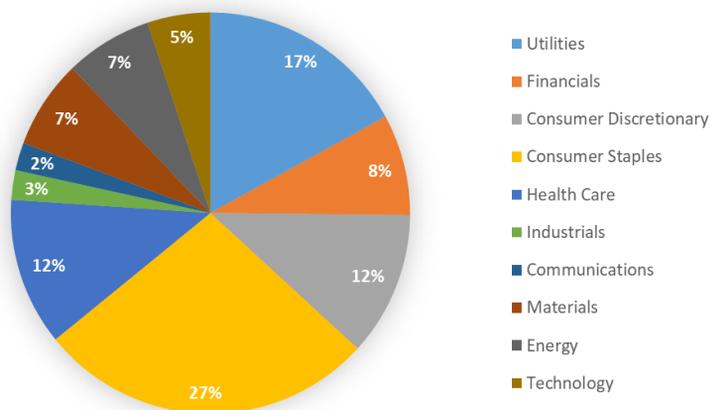
To give investors who suit the dividend-seeking profile a ready-made solution, eToro has created the DividendGrowth Portfolio. This investment strategy focuses on mature companies that have a track record of at least 20 years of consecutive growing dividend payouts.

After creating a pool of such companies, the portfolio is further optimised, using the following criteria:

- Market cap - looking for solid companies.
- Beta - low market volatility.
- 5-year dividend growth average - looking at consistency over the medium term.
- Previous year dividend yield - short term dividend performance.

The minimum investment amount is \$2,000.

## Portfolio Diversification



## Key Benefits

1. Research-backed exposure to global companies representing diversified sectors.
2. Potential for two sources of return - capital gains and dividend income.
3. Diversified portfolio with a long-term allocation.
4. Portfolio optimization based on a ranking model that looks at dividend performance over long, medium and short terms.

Name:	DividendGrowth CopyPortfolio– Dividend Income Stocks
Currency:	USD
Asset Class:	Global Equities
Launch Month:	February 2020
Weighting:	Based on ranking model
Rebalancing Schedule:	Yearly (or by Investment Committee discretion)
Number of Holdings:	40
Current Min Investment :	USD 2,000

## Is this the right CopyPortfolio for you?

1. You are seeking exposure to well established companies with a solid dividend track record.
2. You are seeking the potential for two sources of return: Capital gains and regular dividend payments.
3. You seek balanced exposure to an array of companies representing various sectors.
4. You are seeking to implement income oriented investments as part of your portfolio.

## Top 15 Equity Holdings (by allocation %):

1. NextEra Energy Inc – NEE
2. PepsiCo Inc – PEP
3. IBM- IBM
4. Old Republic International Corp - ORI
5. Red Electrica Corp SA - REE.MC
6. Hormel Foods Corp - HRL
7. The Coca-Cola Co - KO
8. EssilorLuxottica SA – EL.PA
9. Castellum AB - CAST.ST
10. Johnson & Johnson – JNJ
11. Croda International PLC – CRDA.L
12. Domino's Pizza Group PLC – DOM.L
13. Eversource Energy – ES
14. McDonald's Corp – MCD
15. Consolidated Edison Inc - ED



## About eToro:

For more than a decade, eToro has been a leader in the global Fintech revolution. It is the world's leading social trading network, with millions of registered users and an array of innovative trading and investment tools. CopyPortfolios aim to help investors minimize long-term risk, promote opportunities for growth, by taking copy trading to the next level and creating diversified investments.

## Enhancing Thematic Investing:

CopyPortfolios are professionally built using eToro's social features and its vast array of financial instruments. Leaning on its large database, comprising data generated by millions of users, CopyPortfolios bundle financial assets under one predetermined market strategy or traders into one diversified investment portfolio. CopyPortfolios offer many benefits to both experienced and novice investors, enabling them to add depth and financial innovation to their portfolios.

## Disclaimer :

eToro is a multi-asset platform which offers both investing in stocks and cryptocurrencies, as well as trading CFD assets. Your capital is at risk. CopyPortfolios™ is a portfolio management product. CopyPortfolios™ should not be considered as exchange traded funds, nor as hedge funds.

Zero commission means that no broker fee has been charged when opening or closing the position. Other fees may apply. For additional information regarding fees click [here](#). Your capital is at risk.

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