

Investment Objective:

This investment strategy provides exposure to publically traded companies that are part of the Libra association.

The Libra whitepaper, covering their cryptographic-based vision focuses on a simple global currency and financial infrastructure that empowers billions of people. Libra is mainly targeting the 1.7 billion unbanked adults globally, reduction of cash-based transactions (85% according to Libra), the high fees that incur with payments and the long processing durations of cross border transactions.

There are 28 members in the Libra association out of whom 13 are publically traded. This portfolio provides an equal weight exposure to these members and by such allow exposure to the first mainstream endorsement of cryptocurrencies, rather than just embracing blockchain technology.

Is this the right CopyPortfolio for you?

1. Are seeking exposure to companies involved in the Libra project and in the future of digital currencies.
2. Balanced exposure to an array of companies taking a different approach to digital payments
3. Looking for a research-based diversified exposure to this project and its potential by using a global equities allocation.

Enhancing Thematic Investing:

CopyPortfolios are professionally built using eToro's social features and its vast array of financial instruments. Leaning on its large database, comprising data generated by millions of users, CopyPortfolios bundle financial assets under one predetermined market strategy or traders into one diversified investment portfolio. CopyPortfolios offer many benefits to both experienced and novice investors, enabling them to add depth and financial innovation to their portfolios.

Key Facts:

Name:	Libra - Libra Association Partners
Currency:	USD
Asset Class:	Global Equities
Launch Month:	July 2019
Weighting:	Equally Weighted
Rebalancing Schedule:	Yearly (or by Investment Committee discretion)
Number of Holdings:	13
Current Min Investment :	USD 2,000

Holdings:

1. Mastercard- MA
2. Paypal – PYPL
3. VISA – V
4. Booking Holdings Inc- BKNG
5. ebay- EBAY
6. Lyft- LYFT
7. MercadoLibre- MELI
8. Spotify- SPOT
9. Uber- UBER
10. Facebook- FB
11. Iliad- ILD.PA
12. Vodafone- VOD
13. Farfetch- FTCH

Key Benefits

1. Research backed, diversified exposure to global companies that are part of the Libra association.
2. Capital markets exposure to an innovative industry that presents an investment opportunity for those who wish to enter this space at an early stage.
3. Diversified portfolio with a long-term allocation.

About eToro:

For more than a decade, eToro has been a leader in the global Fintech revolution. It is the world's leading social trading network, with millions of registered users and an array of innovative trading and investment tools. CopyPortfolios aim to help investors minimize long-term risk, promote opportunities for growth, by taking copy trading to the next level and creating diversified investments.

Disclaimer :

eToro is a multi-asset platform which offers both investing in stocks and cryptocurrencies, as well as trading CFD assets. Your capital is at risk. CopyPortfolios™ is a portfolio management product. CopyPortfolios™ should not be considered as exchange traded funds, nor as hedge funds.